

Practitioner Certificate

Social Enterprise Business Model and Earned-Income Design

Design a more viable mission-led enterprise with stronger revenue logic, clearer stakeholder value and better growth discipline.

● **Mission with commercial logic**

● **Practical business model design**

● **Growth-ready enterprise thinking**

AUDIENCE

Programme managers, enterprise leads, founders and mission-led professionals

LAUNCH ROLE

Brand flagship

DURATION / MODE

5 weeks - Live online

FEE

GBP 545

[Apply via LSSE website](#)

Why this programme matters

A concise overview for prospective participants and sponsoring organisations.

Why enrol

- Clarify the social problem, the value proposition and the route to market.
- Strengthen earned-income thinking beyond aspiration and theory.
- Test pricing, stakeholder value and delivery assumptions more rigorously.
- Build a more sustainable enterprise model that can actually be implemented.

Who should apply

- Social enterprise founders refining or redesigning a venture model
- NGO leaders exploring earned-income options
- Enterprise leads responsible for sustainability and growth
- Mission-driven professionals building structured venture ideas

What makes this brochure-worthy at first glance

Ideal for learners who already understand the basics and now need a sharper, more commercially credible enterprise design capability. The programme has been positioned as an approved LSSE launch offer, with pricing, delivery shape and audience fit calibrated for immediate market use.

Participants will leave with

- A stronger business model canvas
- A clearer revenue and pricing logic
- A practical pilot and growth roadmap
- A more disciplined enterprise proposition for partners or funders

What participants will study

A structured curriculum designed for practical capability, not passive content consumption.

Week 1

Problem definition, mission clarity, stakeholder mapping and opportunity framing

Week 2

Value proposition design, customer insight and validation methods

Week 3

Business model architecture, earned-income pathways and pricing logic

Week 4

Route to market, pilot design, impact logic and implementation choices

Week 5

Growth options, governance, financing readiness and final model clinic

Online teaching model

- Weekly live faculty-led sessions across five weeks
- Applied workbook tasks and structured design exercises
- Peer critique, founder-lab discussion and case analysis
- Final venture model or enterprise roadmap submission

Delivery snapshot

- Certificate level: Practitioner Certificate
- Duration: 5 weeks
- Delivery mode: Live online
- Indicative fee: GBP 545

Why study this at LSSE

LSSE combines school-level seriousness with practical, mission-led programme design. Each certificate is structured to support real organisational capability, not just classroom exposure.

What the website brochure should make immediately clear

- This is a live, faculty-led programme with practical outputs and clear participant value.
- The course is part of an approved first-wave LSSE certificate launch, not a speculative future offer.
- Prospective participants can understand the audience, outcome, level, duration and price at a glance.
- The programme sits within a credible institutional environment across short courses, online courses or executive education.

Next steps for interested participants

- Review the programme page and confirm fit against your role and goals.
- Select the relevant start date and submit the LSSE certificate registration form.
- Prepare to join a structured cohort-based learning experience with practical outputs.

[Apply for this programme](#)

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