

Pathway Certificate

NGO Sustainability and Fundraising

Build a stronger, more financially resilient organisation through a structured pathway that connects fundraising, partnerships, communications and long-term sustainability.

● **Organisation-wide capability**

● **Structured progression**

● **Sustainability beyond one-off training**

AUDIENCE

Returning learners, sponsored NGO cohorts and mission-led organisations

LAUNCH ROLE

Progression and retention

DURATION / MODE

10 weeks - Live online

FEE

Bundled pricing

[Apply via LSSE website](#)

Why this programme matters

A concise overview for prospective participants and sponsoring organisations.

Why enrol

- Combine multiple funding and sustainability capabilities into one coherent journey.
- Create stronger donor readiness, communications discipline and partnership thinking.
- Support NGO teams who need progression beyond a single short course.
- Turn learning into a practical sustainability roadmap for the organisation.

Who should apply

- Returning learners ready for deeper progression
- Sponsored NGO cohorts and programme teams
- Fundraising and programme leads responsible for sustainability
- Organisations that want shared capability, not fragmented training

What makes this brochure-worthy at first glance

Best suited to organisations or returning learners who want a comprehensive progression route rather than a single-topic intervention. The programme has been positioned as an approved LSSE launch offer, with pricing, delivery shape and audience fit calibrated for immediate market use.

Participants will leave with

- A stronger funding strategy and donor-readiness model
- Better proposal quality and communications discipline
- More strategic partnership and resource mobilisation thinking
- A practical organisation-wide sustainability roadmap

What participants will study

A structured curriculum designed for practical capability, not passive content consumption.

Block 1

Funding strategy, income mix, donor readiness and organisational preparation

Block 2

Donor research, grant writing, proposal discipline and budget logic

Block 3

Digital communications, supporter engagement and stewardship planning

Block 4

Corporate partnerships, local resource mobilisation and sustainability planning

Capstone

Integrated NGO funding and sustainability roadmap with final faculty review

Online teaching model

- Ten-week cohort journey with linked learning blocks
- Live sessions, practical assignments and structured templates
- Organisation-focused outputs that build across the pathway
- Capstone sustainability plan at the end of the programme

Delivery snapshot

- Certificate level: Pathway Certificate
- Duration: 10 weeks
- Delivery mode: Live online
- Indicative fee: Bundled pricing

Why study this at LSSE

LSSE combines school-level seriousness with practical, mission-led programme design. Each certificate is structured to support real organisational capability, not just classroom exposure.

What the website brochure should make immediately clear

- This is a live, faculty-led programme with practical outputs and clear participant value.
- The course is part of an approved first-wave LSSE certificate launch, not a speculative future offer.
- Prospective participants can understand the audience, outcome, level, duration and price at a glance.
- The programme sits within a credible institutional environment across short courses, online courses or executive education.

Next steps for interested participants

- Review the programme page and confirm fit against your role and goals.
- Select the relevant start date and submit the LSSE certificate registration form.
- Prepare to join a structured cohort-based learning experience with practical outputs.

[Apply for this programme](#)

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