

## Executive Certificate

# Founder Leadership, Strategy and Organisational Growth

Lead with greater clarity, stronger judgement and more disciplined growth across complex mission-led organisations.

- **Sharper strategic focus**
- **Stronger leadership practice**
- **More resilient organisational growth**

### AUDIENCE

**CEOs, founders, senior leaders and boards**

### LAUNCH ROLE

**Premium positioning**

### DURATION / MODE

**6 weeks - Executive live online**

### FEE

**GBP 1,150**

[Apply via LSSE website](#)

# Why this programme matters

A concise overview for prospective participants and sponsoring organisations.

## Why enrol

- Support founders and executives carrying real leadership responsibility.
- Strengthen strategic prioritisation, execution discipline and decision quality.
- Improve founder-board relationships, communication and organisational alignment.
- Create space for reflection and structured leadership growth at a serious level.

## Who should apply

- Founder-CEOs and executive directors
- Senior leaders responsible for organisational direction and growth
- Boards and institutional decision-makers seeking sharper strategic alignment
- Mission-led leaders navigating complexity, scale or transition

## What makes this brochure-worthy at first glance

Designed for senior leaders who need a premium, school-led executive programme rather than a generic leadership workshop. The programme has been positioned as an approved LSSE launch offer, with pricing, delivery shape and audience fit calibrated for immediate market use.

## Participants will leave with

- Sharper strategic priorities
- A more coherent leadership and communication framework
- Stronger founder-board and team alignment
- A 90-day strategy and execution plan for organisational growth

# What participants will study

A structured curriculum designed for practical capability, not passive content consumption.

## Week 1

Founder transition, leadership identity, self-awareness and executive role clarity

## Week 2

Strategic positioning, organisational choice, priorities and trade-offs

## Week 3

Teams, culture, accountability systems and execution discipline

## Week 4

Growth, change, resilience and leadership under pressure

## Week 5

Governance, influence, stakeholder communication and board relationships

## Week 6

Strategic growth architecture and the 90-day executive action plan

### Online teaching model

- Six live executive seminars with faculty-led discussion
- Weekly reflection prompts and strategic application exercises
- Peer dialogue shaped around real leadership challenges
- Final executive growth plan with applied feedback

### Delivery snapshot

- Certificate level: Executive Certificate
- Duration: 6 weeks
- Delivery mode: Executive live online
- Indicative fee: GBP 1,150

# Why study this at LSSE

LSSE combines school-level seriousness with practical, mission-led programme design. Each certificate is structured to support real organisational capability, not just classroom exposure.

## What the website brochure should make immediately clear

- This is a live, faculty-led programme with practical outputs and clear participant value.
- The course is part of an approved first-wave LSSE certificate launch, not a speculative future offer.
- Prospective participants can understand the audience, outcome, level, duration and price at a glance.
- The programme sits within a credible institutional environment across short courses, online courses or executive education.

## Next steps for interested participants

- Review the programme page and confirm fit against your role and goals.
- Select the relevant start date and submit the LSSE certificate registration form.
- Prepare to join a structured cohort-based learning experience with practical outputs.

[Apply for this programme](#)

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